

Programme YEAR Annual Conference 2016, The Hague

Conference

Do you want to have an open discussion between young researchers on open innovation matters? Would you like to know more about corporate entrepreneurship? Are you interested in networking with other ultra-motivated young researchers from around Europe? Do you have the best proposal to win the YEAR Award of 5000 Euro and a project management course? Come and participate in the 2016 YEAR Annual Conference!

The YEAR Annual Conference will take place on April 16th-19th in The Hague and will be hosted by YEAR member TNO in cooperation with JongTNO. The program will follow the same concept as the last years: on the first conference day various talks and trainings take place in order to provide the attendees with good background information on the topics. On the second day a workshop on the submitted project ideas will take place. Around 15 young researchers participating in the conference submit their innovative research project ideas prior to the conference and get a chance to win one YEAR Awards consisting of a European Project Management training course and 5000 Euro to further develop the project ideas.

This year the main theme for the competition of project ideas will concentrate on Open Innovation. In short the conference will offer:

- Open discussions between young European Researchers on Open Innovation matters
- Possibility to win a PM course and cash for pre-project phase
- Conference/training on the Open Innovation theme
- Social weekend where Jong TNO other European researchers their city/region
- Great platform for networking with ultra-motivated young researchers from all Europe

Expected attendees: 50 (including YEAR staff)

Theme: Open Innovation

Open Innovation is an important component of the foreseen European Innovation System, where all stakeholders need to be involved and create seamless interaction and mash-up for ideas in innovation ecosystems.

There are 5 key elements in the Open Innovation process:

- **Networking**
- **Collaboration:** involving partners, RTOs, competitors, universities, and users;
- **Corporate Entrepreneurship:** enhancing corporate venturing, start-ups and spin-offs;

- **Proactive Intellectual Property Management:** creating new markets for technology;
- **Research and Development (R&D):** achieving competitive advantages in the market.

Conference programme

DAY 1 18 APRIL: Introduction to Open Innovation <i>08:30 – 09:00</i>	<i>Registration and Coffee</i>
09:00 – 09:30	Welcome and introduction to YEAR –(YEAR Chairman)
09:30 – 10:00	Keynote 1 Paul de Krom, CEO TNO
10:00 – 10:30	Keynote 2 Key person of EC Open Innovation Strategy and Policy Group (OISPG) (DG Research and Innovation, EC)
<i>10:30 – 11:00</i>	<i>Coffee break</i>
11:00 – 12:15	Seminar 1 - Collaborative Entrepreneurship and open innovation: validation of ideas (from idea to market) Start up Yes Delft – Job vd Kieft/Renato Calzone – TNO Bedrijven
<i>12:15 – 13:15</i>	<i>Lunch break</i>
13:15 – 14:30	Seminar 2 Protecting or not? Proactive Intellectual Property Management Erik Ronne (SP, Open Innovation Manager)
<i>14:30 – 15:00</i>	<i>Coffee break</i>
15:00 – 16:15	Seminar 3 – Networking and Collaboration Mobility for knowledge – TNO pilot Jean Bredius (TNO) Sqore, a tool for open innovation - Jacob Westerlund (Open Innovation Manager Sqore)

16:15 – 17:00	<p>Fishbowl conversation/World Café discussion</p> <p>Moderator: Michela Vignoli (<i>AIT Austrian Institute of Technology AT</i>)</p>
19:00	<p>Welcome Reception by TNO and EARTO at Mauritshuis, The Hague</p>

<p>DAY 2, 19 APRIL: PROJECT IDEAS WORKSHOP AND YEAR AWARDS</p>	
09:00 – 09:15	<p>Presentation of the Workshop –YEAR <i>Chairman</i></p>
09:15 – 09:30	<p>Winning the YEAR award: an experience report – Helena Henno (<i>VTT</i>)</p>
09:30 – 10:30	<p>Short presentations of the project ideas submitted by participants (3 minutes per attendee in an elevator pitch)</p>
10:30 – 11:00	<p><i>Coffee break</i></p>
11:00 – 11:30	<p>Pre-selection of 5 project ideas by attendees and formation of teams</p>
11:30 – 13:30	<p>Lunch in teams & workshop in teams with pre-selected project ideas</p>
13:30 – 14:30	<p>Short presentations of the achieved team work</p>
14:30 – 15:15	<p><i>Coffee break and jury deliberation</i></p>
15:15 – 15:45	<p>Announcement of the winner of the YEAR Award 2015</p>
16:00	<p><i>Closing</i></p>

Social weekend

On 16-17 april, YEAR organises a social week-end before the Annual Conference for the participants willing to extend their network and get to know the other participants beforehand. From our

experience from previous years, the social weekend has always been appreciated by our participants, and has systematically contributed to creating a friendly atmosphere during the conference.

More info on the detailed program of the Social Weekend will come soon.

YEAR Awards

In line with the previous YEAR Annual Conferences, the most outstanding project idea defended and developed during the Conference Day 2 will receive the **YEAR Award**. The **YEAR Award** consist of a European Project Management training course and 5000 Euros to further develop project idea. To take part in the contest, participants must submit their own project idea prior to the event. At the end of the Conference Day 2, a jury of experts will evaluate the ideas, based on the following criteria:

- Multidisciplinary aspects
- Incorporation of an open innovation element
- Environmental, Societal and Economic impacts
- Scientific Objectives
- Plan for the use of the YEAR Award to develop the proposed ideas