

YOUNG EUROPEAN ASSOCIATED RESEARCHERS

YEAR Training

Presenting with impact + charismatic speaking

Trainers:

Hans Van de Water, The Floor is Yours

Michaël Van Damme, The Forge

VITO

Leuven, Belgium
25-26 March 2020



Young European Associated Researchers
www.year-network.com

YEAR - THE NETWORK OF YOUNG RESEARCHERS IN EUROPE

YEAR, the Young European Associated Researchers Network, is a non-profit organisation gathering young professionals from different Research and Technology Organisations (RTOs) across Europe. YEAR aims at supporting the career of young researchers, providing them with opportunities to increase their skills, spread their professional network and gain international experience.

The YEAR member organisations are:

- **AICIA** – Andalusian Association for Research and Industrial Cooperation (Spain)
- **AIT** – Austrian Institute of Technology (Austria)
- **RISE** – Research Institutes of Sweden (Sweden)
- **SINTEF** (Norway)
- **TNO** – Netherlands Organisation for Applied Scientific Research (The Netherlands)
- **Tyndall** - Tyndall National Institute (Ireland)
- **VITO** – Vlaamse instelling voor technologisch onderzoek (Belgium)
- **VTT** – Technical Research Centre of Finland (Finland)

The YEAR Network exists to support its member organisations by giving tailored opportunities to young researchers to develop their careers. We have a special emphasis on research internationalization, and we promote these three pillars:

1. **NETWORKING** in different fields of science and technology within an international context and supporting mobility initiatives of young researchers.
2. **TRAINING** through various events (specific topic seminars, conferences, webinars and workshops), dealing with key aspects to improve young professionals' skills within the European Research Area.
3. **CONSULTANCY** to represent the young European researchers on timely topics at the European Commission level.

YEAR TRAINING

The YEAR Training is a two-day event aimed at young researchers from our member institutes. Our renowned trainers will provide you with the set of skills you will need to present your research or project in a clear and convincing manner, tailored to the needs of the target group. Furthermore, you'll learn how to write and structure a good story, which techniques to use to make it a really good story and tricks to bring this really good story in front of an audience.

In addition, the YEAR training is the perfect opportunity to network with other like-minded young researchers from other European research institutes.

The YEAR Training is exclusively reserved for our YEAR member institutes and the training fee is fully covered by YEAR.

PRELIMINARY TRAINING PROGRAMME

Wednesday 25 March 2020

09:00-09:30	Registration and coffee
09:30-11:00	Impact: the purpose of your presentation and the target group
11:00-11:15	Coffee break
11:15-12:30	Structure: how to start and end your presentation and how to find an interesting outline
12:30-13:30	Lunch break
13:30-15:00	Clarity: how to make them understand what you say
15:00-15:15	Coffee break
15:15-16:30	Slides: how to create clear slides that will support your message
18:30-20:00	Social dinner

Thursday 26 March 2020

09:00-09:30	Welcome and coffee
09:30-10:00	Intro & first try (3 participants share their current pitch, based on the work of the day before, with the other participants)
10:00-10:45	The science behind charisma -> Experiments on context, confidence & familiarity.
10:45-11:00	Coffee break
11:00-11:30	Charisma techniques
11:30-12:15	Apply techniques on own story + try-out
12:15-12:30	Last tips and tricks
12:30-13:00	Lunch + end

MORE ABOUT THE TRAINERS

THE FLOOR IS YOURS



Hans was tired of listening to poor research presentations. As a regular organizer of events, he started looking for a magic formula to good presentations. During one of these events he invited Toon to deliver a talk on water purification. His presentation was clear, teasing and dynamic. Hans asked Toon to put their heads together. They emerged with a joint purpose: support researchers at universities, university colleges and organizations in bringing clear and attractive research presentations.

Do you regularly give presentations about your research? Are you worried you will send your public to sleep? Do you want to give a presentation that sticks and brings results?

In this workshop you will learn how to keep your audience's attention to achieve the results you want and will also be shown a number of classic and instantly recognizable examples of bad presentations, so that you can immediately see how not to do it! You will receive useful tips and tricks that will help you score with the public.

THE FORGE



The Forge wants to prove consistently that evidence based knowledge, techniques and measurements really are an added value for companies by applying it. The Forge always bases its advise, measurements and techniques on scientific research. They aim to share their expertise in a simple, transparent and interactive way.

We'll look at insights in the research behind jury judgement, pitch success and the 12 charisma techniques. You'll get a load of tips & tricks on how to structure a story and design a charismatic talk.

NECESSARY PREPARATION

During the workshop you will present your research to the other participants in exactly one minute, without slides (but you can use an object if you want), like if you would give a one-minute pitch to motivate the audience to attend a longer presentation about your research. Try to focus on those elements that make your research interesting for the audience. Please prepare your one minute presentation beforehand. Make it clear and attractive for a non-expert audience.

Do you have some slides of a presentation you gave recently? Please send them to hans@thefloorisyours.be, so that we can use them as example during the workshop.

VENUE

Augustinessenklooster: Romaanse Poort
Brusselsestraat 63 3000 Leuven

HOTEL OPTIONS

- IBIS budget Leuven Centrum, Martelarenlaan 10, 3010 Leuven
- IBIS Leuven Centrum, Brusselsestraat 52, 3000 Leuven
- Park Inn by Radisson Leuven, Martelarenlaan 36, 3010 Leuven